

## Columbia300 Youtube channel

Contributed by Columbia 300  
Tuesday, 01 November 2011  
Last Updated Tuesday, 01 November 2011

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Check out the fantastic Columbia 300 Youtube channel. Just click on any of the pictures to view the video or navigate left and right to view more.

### About Columbia 300

The first major innovation in the manufacturing of bowling balls occurred in 1960 when Columbia Industries Inc. successfully utilized polyester resin for manufacturing the Columbia 300 bowling ball. At that time, Columbia was a fledgling corporation headquartered in Ephrata, Washington, near the famed Columbia River. Its production capacity was about 40 balls per day. The company has come a long way in the intervening years. Columbia 300, Inc. moved to San Antonio, Texas and now is based out of Hopkinsville, Kentucky. Today, Columbia 300 is owned and operated by Ebonite International.

One of the factors contributing to the success of the company is the eye catching colors and designs, which go along with using the pearlized, bright-colored polyester materials. The sheer beauty of the product makes it instantly acceptable. However, Columbia realizes no bowler will sacrifice one single pin off his score for the prestige of owning a beautiful ball.

As bowling balls are the exclusive product of Columbia, all research and development goes into the improvement of the striking sphere. Therefore, the company has gone all out for researching the physical properties which make for what the bowling fraternity calls &ldquo;impact&rdquo; and &ldquo;mixing&rdquo; of the pins. More recently such terms as radius of gyration, coefficient of restitution and amount of flare are factored into the manufacturing process. Research into every aspect of making a better ball for the bowler goes on every day at Columbia 300.

Columbia 300 sells both polyester and polyurethane bowling balls with distribution in all 50 states and about 30 countries overseas.

Domestically, Columbia 300 products are marketed through distributors and pro shops. Internationally, Columbia 300 products are perceived as the quality and performance leaders. The products are sold through distributors, including exclusive distributorships in the key market areas of the Pacific Rim. In addition to the Columbia label, private label balls are also manufactured for various national and international customers.

Columbia 300 has a long and storied history. Each step within that history has been filled with great performing, quality made products coming from each of our three manufacturing facilities. The latest move to Ebonite International has enhanced the strength build on the history of this champion brand.